

Bryant Virgen

UX/UI PRODUCT DESIGNER

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Mexico

[Portfolio](#)

EDUCATION

B.A. Graphic Design

Vizcaya de las Américas

CERTIFICATIONS

UX Designer — Platzi

SKILLS

UX Strategy · End-to-end Product Design · User Interviews · Usability Testing · A/B Testing · Design Tokens · Auto Layout · Dev Mode handoff · Componentized Figma libraries with variants · WCAG 2.2 AA accessibility auditing · Information Architecture

TOOLS

Figma (Dev Mode, Variables) · HotJar · Miro

LANGUAGES

Spanish — native

English — advanced

SUMMARY

Product Designer with 5+ years leading end-to-end UX/UI for enterprise and agency clients. Skilled at turning ambiguous business problems into design decisions, running design systems built on tokens and componentized libraries, and validating flows through usability testing and user research.

AI-AUGMENTED PRACTICE

Integrates AI tools — Claude, Claude Code, Perplexity, and Figma AI — into the design workflow: surfacing UX pattern research and WCAG accessibility scoring during audits, generating reusable custom Skills for recurring project workflows, and connecting design tools through MCP integrations.

EXPERIENCE

UX/UI Designer Consultant · Deloitte

Dec 2022 — Present

- Facilitated stakeholder alignment workshops from discovery through execution to translate ambiguous business requirements into actionable design decisions.
- Restructured information architecture and consolidated a fragmented component library (11 disparate UI components) into a unified system of 3 — using Claude Code to generate reusable documentation Skills — built on Design Tokens and Auto Layout with Dev Mode specs for handoff.
- Led UI design and prototyping across 2 websites in 2.5 months for a humanitarian organization client, meeting WCAG 2.2 AA accessibility standards throughout.
- Served as UI owner and prototyping lead on a 4-month data visualization dashboard (economic mobility tracker), running usability testing with 9 users that revealed a critical comprehension gap — 100% of participants asked “58% of what?”, unable to interpret key metrics without context — resolved by adding definitional scoring context across the overall progress score, determinants, and drivers summary pages.

UX/UI Designer · Digitalthinkers

Feb 2021 — Nov 2022

- Owned end-to-end product design and information architecture with an international dev team, applying WCAG 2.2 AA standards across flows.
- Designed and shipped a complete UI kit for a tax-payment app in a 4-week sprint — using Perplexity and Claude to accelerate research synthesis — from research through final build.
- Ran user interviews and usability testing to validate visual-hierarchy decisions, improving UI clarity so interactions and prototypes survived hand-off intact.

Web Designer · Sensis Agency

Feb 2019 — Aug 2020

- Ran A/B tests on client web flows to inform visual-design and layout decisions, co-creating directly with clients from research through final build.